

Ph.D. in Communication

University of Washington 2016
Seattle, WA
Committee chair: Richard Kielbowicz
Committee members: Randy Beam, Doug Underwood, David Domke, Richard Johnson
Dissertation title: "The American newsroom: a social history, 1920-1960"

Graduate, Defense Information School (DINFOS), Public Affairs Qualification Course (PAQC) 2015
U.S. Navy Public Affairs, Officer, 2012-2020, LT, honorably discharged

MPhil. in Historical Studies

University of Cambridge, Wolfson College 2010
Cambridge, UK
Thesis title: "Writer by Trade: Journalistic Identity in the Early Eighteenth Century"
Advisor: Lawrence Klein, Emmanuel College, Cambridge

B.A. in Communication: journalism

B.A. in History
University of Washington 2009

A.A. in Communication

Bellevue College 2006

PUBLICATIONS (please note all are solo authored unless otherwise noted)

Books (academic presses)

Mari, William (winter 2022). *Newsrooms and the Disruption of the Internet: A Short History of Disruptive Technologies, 1990-2010*. **Published** February 2022. Routledge, Media and Journalism Studies, 'Disruptions' series. The invited sequel to the Routledge project below, this book explores the early impact of the internet on the journalism industry in the United States, the United Kingdom and Canada.

Mari, William (summer 2021). *The American Newsroom: A History, 1920 to 1960*. **Published** July 2021 with the University of Missouri Press. Solicited by acquiring editors based on conference presentations. This book is a holistic history of the newsroom during the first half of the twentieth century, the first since the 1950s, and a critical reappraisal of the importance of the physical and social space of the newsroom.

Mari, William (2019). *A Short History of Disruptive Journalism Technologies: 1960-1990*. **Published** February 2019. Routledge, Media and Journalism Studies, 'Disruptions' series. Invited contribution by Dr. Bob Franklin, series editor, at Cardiff University. The book addresses the computerization of the newsroom during the Cold War.

Academic articles accepted/published (peer reviewed)

Fanny Ramirez, Mari, William, and Doria Martingayle, "Let Us Fly Our Drones: An Examination of Student Newspapers' Coverage of Drone Journalism," *Journalism Practice*, published online as of May 2023.

Parks, Perry, and William Mari. "Conceiving Computer-Assisted Reporting: Optimism, Materialism, and Technological Determinism in United States-focused Textbooks," *Journalism*; published online as of Feb. 2023.

Coleman, Miles, and William Mari. "Networks in motion: The alliances of information communication technologies and mobility technologies during the 1918 influenza pandemic," *Mobile Media & Communication*; published online as of Jan. 2023.

Mari, William. "Edward Cave and his early magazine journalism-of-curation," *Journal of Magazine Media*, published in print and online, 2022.

Mari, William. "(Electronic) Mailing the Editor: Emails, Message Boards and Early Interactive Web Design in the 1990s," Invited article submitted to "Design + Journalism," a special issue of *Digital Journalism*. 2022 (online); 2023 (print).

Mari, William. 2021 (online). "Early Development of News Sites in the United Kingdom and the United States in the 1990s: Exploring Trans-Atlantic Connections," *Journal for Media History*. Solicited by editors for special issue on trans-Atlantic media history.

Finneman, Teri, William Mari, and Ryan Thomas. 2021 (online); 2023 (print). "'I Didn't Know How We Were Going to Survive:' COVID-19 Disruption of U.S. Community Newspapers," *Journalism Practice*.

Mari, William. 2021 (online); 2023 (print). "Staying cool: the impact of air conditioning on news work and the modern newsroom." *Journalism Practice*.

Mari, William. 2021 (online). "Materiality in Media History," *Historiography in Mass Communication*.

Mari, William 2020 (online). "A Short History of Pandemic Coverage on the Internet," *First Monday*.

Mari, William. 2020 (online); 2021 (print). "'Songs of the Craft:' Newsroom Work Poetry in 20th-Century American Journalism," *Journalism History*. Published 2020.

Bourdeaux, Renee, Helmcke, Chrystal and Mari, William. (2019). "Immigration Encounter: Relevance of Emotions in Communication," *Discourse: The Journal of the Speech Communication Association of South Dakota (SCASD)*. 5 (6), 1-6.

Mari, William. 2017 (online); 2018 (print). "Unionization in the American Newsroom, 1930 to 1960," *Journal of Historical Sociology*.

Mari, William. 2017 (online); 2018 (print). "Technology in the newsroom: Adoption of the telephone and the radio car from c. 1920 to 1960," *Journalism Studies*.

Mari, William. 2015. "Writer by Trade: James Ralph's Claims to Authorship," *Authorship*.

Mari, William. 2014. "'Bright and inviolate:' the growth of business-newsroom divides in the early twentieth century," *American Journalism*.

Mari, William. 2014. "An enduring ethos: journalism textbooks and public service," *Journalism Practice*.

Academic articles under review (peer reviewed articles and invited chapters)

Mari, William. "Newsrooms and the enduring use of paper: not just nostalgia," under review for *Paper and the Archival Impulse in Postdigital Culture*, a peer-reviewed collection of essays for the Paperology Reading and Activity Group, based at the Artefact Lab at the Université de Montréal. Publication likely in 2025.

Mari, William. "Computers," under review for the *Handbook of Transnational Journalism History* (under contract with Taylor & Francis), to be published in 2024, edited by Debbie van Tuyl, Marcel Broersma, Mark O'Brien and Frank Harbers.

Mari, William. "Newsrooms and pneumatic tubes: 1910-1960," under review for *Media Building*, a transnational collection of essays on newsrooms and news work under contract with Palgrave Macmillan, to be published in 2025; edited by James West (University College London), Carole O'Reilly (emerita, Salford University), and William Mari (LSU).

Academic articles under development/being prepared for publication (peer reviewed)

Mari, William. "The pre-history of news-industry discourse around artificial intelligence." Abstract accepted to special issue of *Emerging Media*. Finished article due April 30, 2024.

Mari, William and Fanny Ramirez. "Gendering of the "ideal user" in 1990s-era internet magazines." Abstract accepted to special issue of *Internet Histories*. Finished article due March 18, 2024.

Mari, William, and Juliette De Maeyer. "Acoustic phone couplers: an enduring analog-to-digital 'bridge' technology for news workers," currently being prepared for submission to *Information & Culture*.

Coleman, Miles, and William Mari. "A History of Web 1.0 Anti-Vaccine Digital Rhetorics," currently being prepared for submission to *Internet Histories*.

Caitlin Cieslik-Miskimen and Mari, William. "Community journalism and newsroom computerization," currently being prepared for submission to *Journalism Practice*.

Mari, William. "When computing first hurt humans: early evidence of repetitive-stress injuries (RSI) in information workers in the early 20th century," further research underway, archival research completed. Extended abstract accepted for a conference presentation (at ICA 2024, see below).

Mari, William, and Kathryn McGarr, "The Navy, soft power, and the movies: A brief history of the Navy Motion Picture Service during the interwar years," some research completed and initial paper presented at the U.S. Naval Academy in 2021 (see below); more research planned for 2025.

Working papers/essays/other academic publications:

Mari, William. "Preserving the ephemera of journalism," *thresholds*, to be published in summer/fall 2024.

Mari, William. "The Origins of Repetitive-Stress Injuries in Office Work," *The Saturday Evening Post*, to be published in winter 2024.

Mari, William. "A shot in the arm, and a call to broaden, deepen, and diversify media history," *American Journalism: A Journal of Media History*, published January 2023.

Mari, William. "Journalism in middle America got us through the pandemic: now we need to save it," *The Conversation*, October 2021.

Mari, William. "The Surprising Religious History Behind the Telegraph," *Patheos*, April 28, 2021.

<https://www.patheos.com/articles/when-the-medium-was-the-message>

Hare, Kristen, and featuring Teri Finneman and William Mari, "The Essential Workers," Poynter.org, March 2021. Interviewed for, and assisted in curating Poynter's public-facing presentation of work with Dr. Teri Finneman (at the William Allen White School of Journalism and Mass Communication at the University of Kansas), as part of our larger project, "Community journalism and Covid-19: an oral history" (please see above). Follow-on research in the form of academic articles will be submitted to journals for review. Please see, <https://www.poynter.org/the-essential-workers/> for more information.

"Teaching tragedy: media-history courses and 9/11," invited essay for "Covering 9/11, 20 Years Later," a series of essays for *Journalism History*. April 2021 online/fall 2021 in print (one of top three essays, and thus included in print issue, along with online).

Mari, William. "Newsroom work poetry in twentieth century American journalism: a research essay," *Journalism History*, January 2021.

Mari, William. "Mid-century American newsrooms as seen in trade-press cartoons, photos and sketches," British Library's American Collections blog. Published online, December 2020.

Mari, William. "Teaching Fail: When Wikipedia fought back," *The Journal of Interactive Technology and Pedagogy*. Published online, November 2020.

Finneman, Teri, Hirshon, Nick, Mari, William. "Beyond the Ivory Tower: Using Podcasting to Share Research with Wider Audiences," *Communication Booknotes Quarterly*. Essay solicited by editor. Published online, September 2020.

Mari, William. "A review essay: examining the fraught racial, gendered and class-based origins of the early internet and its antecedents," *Internet Histories: Digital Technology, Culture and Society*, published online, April 2020.

Mari, William. "The problem with craving instant election results: Technology has reshaped journalism for almost two centuries, but our need for speed sometimes compromises quality," *The Washington Post*, March 2020. (<https://www.washingtonpost.com/outlook/2020/03/03/why-we-crave-instant-election-results/>)

Mari, William. "A Media Historian Reflects on using Quill as a Source," *The Quill*. September 2018.

Mari, William. "Midcentury Cartoons for Worried Print Journalists," *Slate*, August 2015.

Barthel, Michael, Moon, Ruth, and Mari, William. "Who retweets who? How digital and legacy journalists interact on Twitter." Tow Center for Digital Journalism research project, 2014. *towcenter.org* (<http://towcenter.org/research/who-retweets-whom-how-digital-and-legacy-journalists-interact-on-twitter/>)

Howard, Philip, Duffy, Aiden, Freelon, Deen, Hussain, Muzammil, Mari, William, and Mazaid, Marwa. "Opening Closed Regimes: What was the role of social media during the Arab Spring?" Project on Information Technology and Political Islam, 2011. Seattle, University of Washington. This piece remains of the most-cited publications on the role of media technology in the Arab Spring.

Beam, Randall, and Mari, William, "Covering campus suicide." Dart Center for Journalism and Trauma West, 2011. Seattle, University of Washington.

Reviews:

Mari, William. Spring 2024. Dominique Trudel and Juliette De Maeyer, eds., *Franklin Ford Collection. Technology and Culture*.

Mari, William. Nov. 2023. Gregory Perreault, *Digital Journalism and the Facilitation of Hate*. RQ1.

Mari, William. October 2023. Meredith Broussard, *More than a Glitch: Confronting Race, Gender, and Ability Bias in Tech. Information, Communication & Society*.

Mari, William. July 2023. Gene Allen, *Mr. Associated Press: Kent Cooper and the Twentieth-Century World of News. American Journalism: A Journal of Media History*.

Mari, William. October 2022. Henrik Örnebring and Michael Karlsson, *Journalistic Autonomy: A Genealogy of a Concept*. RQ1.

Mari, William. July 2022. Sara Shaban, *Iranian Feminism and Transnational Ethics in Media Discourse. Journalism*.

Mari, William. Feb. 2022, Jenna Supp-Montgomerie, *When the Medium was the Mission: The Atlantic Telegraph and the Religious Origins of Network Culture. Fides et Historia* (journal of the Conference of Faith and History).

Mari, William. Dec. 2021, Circulating American Magazines Project at James Madison and Duke Universities, and Daniel Biltereyst and Lies Van de Vijver, eds., *Mapping Movie Magazines: Digitization, Periodicals and Cinema History. Journal of Modern Periodical Studies*.

Mari, William. Sept. 2021, the Internet Archive's *Editor & Publisher* digitized collection. *American Journalism: A Journal of Media History*.

Mari, William, June 2021, Jill Lepore, *If Then: How the Simulmatics Corporation Invented the Future. Technology and Culture*.

Mari, William. Sept. 2020. Mike Conway, *Contested Ground: The Tunnel and the Struggle Over Television News in Cold War America. American Journalism: A Journal of Media History*.

Mari, William. Jan. 2020. Michael Stamm, *Dead Tree Media: Manufacturing the Newspaper in Twentieth-Century North America. Journalism History*.

Mari, William. July 2019. Ronald R. Rodgers, *The Struggle for the Soul of Journalism: The Pulpit Versus the Press, 1833-1923*. *Newspaper Research Journal* 40 (2), 263-265.

Mari, William. May 2018. Site review: Archive of American Television. *American Journalism*. 35(2), 269-270.

Mari, William, July 2017. Stephen J. A. Ward, *The Invention of Journalism Ethics: The Path to Objectivity and Beyond* (2nd ed.). *Journalism & Mass Communication Quarterly*. 94 (3), 911.

Mari, William. April 2017. Richard John and Jonathan Silberstein-Loeb, eds., *Making News: The Political Economy of Journalism in Britain and America From the Glorious Revolution to the Internet*. *Journalism & Mass Communication Quarterly*. 94(3), 907-909.

Mari, William. September 2014. Site review: University of Southern California Digital Library. *American Journalism*. 31 (4), 548-549.

Mari, William. October 2013. Bradsher, Henry S. *The Dalai Lama's Secret and Other Reporting Adventures: Stories from a Cold War Correspondent*. Jhistory, H-Net Reviews.

Mari, William. March 2013. Takacs, Stacy, *Terrorism TV: Popular Entertainment in Post-9/11*. Jhistory, H-Net Reviews.

Mari, William. November 2012. Anderson, Steve F., *Technologies of History: Visual Media and the Eccentricity of the Past*. Jhistory, H-Net Reviews.

Mari, William. July 2012. Kiska, Tim, *A Newscast for the Masses: The History of Detroit Television Journalism*. Jhistory, H-Net Reviews.

Mari, William. December 2011. Streeter, Thomas, *The Net Effect: Romanticism, Capitalism and the Internet*. *New Media & Society*, 13(8), 1398-1400.

CONFERENCE PRESENTATIONS

Mari, William. "Research with online, new and unorganized (i.e. fraught) archives," panel to be held at the History Division of AEJMC, in Philadelphia, Pennsylvania, August 2024. To be held in person.

Mari, William. "Corporate media archives and near history," panel to be held at the Communication History division at ICA, in Gold Coast, Australia, June 2024. To be held in person.

Mari, William. "When computing first hurt humans: early evidence of repetitive-stress injuries (RSI) in information workers in the early 20th century," paper to be presented at the Communication History division at ICA, in Gold Coast, Australia, June 2024. To be held in person.

Moon, Ruth, and William Mari, "Exploring the Infrastructure of Journalism Work in the Global South," Future of Journalism conference, School of Journalism, Media and Culture (JOMEC), at Cardiff University, United Kingdom, September 2023. Held in person.

Mari, William. "Newsrooms and pneumatic tubes: 1910-1960," paper to be presented at the Communication History division at ICA, in Toronto, Canada, May 2023. Held in person.

Mari, William. "Journalism and politics: the role of the media history of technology," invited presentation at the "Reflections on U.S. Broadcasting History" conference, held in person in April 2023, in Washington, DC, at the Library of Congress.

Mari, William, and Caitlin Cieslik-Miskimen. "Community journalism and newsroom computerization," research-in-progress presented at the American Journalism Historians Association, in Memphis, Tennessee, October 2022. Held in person.

Mari, William. "Teaching media history with transcription and other volunteer, online archival projects," panel at the History Division of AEJMC, in Detroit, Michigan, August 2022. Held in person.

Moon, Ruth, and William Mari. "Media handbooks as an indicator of journalism's field boundaries in East Africa," an extended abstract/research-in-progress presented with Ruth Moon of LSU, to the Journalism Studies division at ICA, in Paris, France, May 2022. Held in person.

Parks, Perry, and William Mari. "Conceiving CAR: Optimism, Materialism, and Technological Determinism in Computer-Assisted Reporting Textbooks, c. 1980-2010," paper presented at the Communication History division at ICA, in Paris, France, May 2022. Held in person.

Mari, William, and Juliette De Maeyer. "Acoustic phone couplers: an enduring analog-to-digital 'bridge' technology for news workers," paper presented at the Communication History division at ICA, in Paris, France, May 2022. Held in person.

Mari, William. "The survival of paper during the computerization and then internetization of the newsroom," a research-in-progress presentation at Paperology: An Interdisciplinary Symposium, Montréal, Canada, May 2022. Held in person.

Mari, William. "Seapower by Other Means: Non-traditional naval operations, presence, and platforms," panel at the 2021 McMullen Naval History Symposium, Annapolis, Maryland, U.S. Naval Academy, September 2021. Held in person.

Mari, William. "Acoustic phone couplers: an enduring analog-to-digital 'bridge' technology for news workers," research-in-progress session, part of Old Media Persistence, a post-conference to ECREA 2021. September 2021. Held virtually.

Finneman, Teri, William Mari and Ryan Thomas. "'I Didn't Know How We Were Going to Survive:' COVID-19's Disruption of U.S. Community Newspapers." Top paper award/presentation for the Newspaper & Online News Division of AEJMC, in New Orleans, Louisiana, August 2021. Held virtually.

Mari, William. "How the history of unionization in US newsrooms impacts today's efforts," panel at the Cultural & Critical Studies Division of AEJMC, in New Orleans, Louisiana, August 2021. Held virtually.

Mari, William. "History of Video Gaming: Moral Panics and News Controversy in the Storytelling Medium," panel at the History Division of AEJMC, in New Orleans, Louisiana, August 2021. Held virtually.

Mari, William. "Air conditioning news machines and their workers: the role of AC in newsroom computerization," project presented at the Media Building conference in Manchester, United Kingdom, July 2021. Held virtually.

Mari, William. "Air conditioning and the modern newsroom," paper presented at the Communication History division of the International Communication Association in Denver, Colorado, May 2021. Held virtually.

Finneman, Teri, and William Mari, "Community Journalism and COVID-19: Newspaper Challenges and Innovations," paper presented at the Media Industry Studies interest group of the International Communication Association in Denver, Colorado, May 2021. Held virtually.

Mari, William. "Newsrooms and the Enduring Use of Paper: Not Just Nostalgia," International Congress of Qualitative Inquiry (ICQI), University of Illinois in Urbana-Champaign, Illinois, May 2021. Held virtually.

Mari, William. "From Preservation to Publication: A Digital Humanities Workshop," panel at the Society for the History of Technology (SHOT), New Orleans, Louisiana, Oct. 2020. Session held virtually.

Mari, William. Moderator, "Reexamining Race and Gender in American Journalism & Literature History," panel held at the American Journalism Historians Association, October 2020. Session held virtually.

Mari, William. Moderator, "The Future of Our History," panel held at the History Division of AEJMC, August 2020. Conference held virtually.

Coyle, Erin, and William Mari. "Protecting a Jordanian Man Accused of Murder Against Prejudicial Media

Coverage: Exploring How to Balance Free Press and Fair Trial Rights,” paper to be presented at the Communication History division of the International Communication Association in Gold Coast, Australia, May 2020. Held virtually.

Mari, William. “Online Journalism Before Social Media: The Formative Role of 1990s-era Listserves and Message Boards in Analog-to-Digital News Transitions,” research-in-progress to be presented at the Communication History division of the International Communication Association in Gold Coast, Australia, May 2020. Held Virtually.

Mari, William. "Teaching CAR: The Computer-Assisted Reporting Movement as Seen in Journalism Textbooks, c. 1980-2000," Research prospectus presented at the annual meeting of the AJHA, Dallas, Texas, October 2019.

Mari, William. ““Gals don’t get drunk or drafted!” Gender-work norms in 20th-century U.S. journalism trade publications.” Paper presented at the annual meeting of AEJMC, history division, Toronto, Canada., August 2019.

Bourdeaux, Renee, Chrystal Helmcke, Will Mari, Jillene Krause, and Amy Duchsherer. "Christianity at Play: The Intersection of Faith-Based Convictions, Communication, Research, and Teaching." Presented at the annual meeting of the Religious Communication Association at the National Communication Association (NCA) in Salt Lake City, Utah, November 2018.

Mari, William. “Uncovering Gendered Newsroom Labor with Technology, c. 1950-1990.” Research prospectus accepted for presentation at the annual meeting of the AJHA, Salt Lake City, Utah, October 2018.

Mari, William. ““Songs of the craft:’ poetry in 20th-century U.S. newsrooms.” Paper presented at the annual meeting of AEJMC, history division, Washington, D.C., August 2018.

Mari, William. “(Electronic) mailing the editor: early use of emails and message boards by newspaper readers in the 1980s and 1990s.” Paper presented at the Communication History division of the International Communication Association in Prague, Czech Republic, May 2018.

Mari, William. “A History of Disruptive Media Technologies: 1950s through the 1980s.” Paper presented at the Joint Journalism and Communication History Conference (AEJMC and AJHA) in New York City, March 2018.

Bourdeaux, Renee, Chrystal Helmcke and Will Mari. “Immigration Encounter: Relevance of Emotions in Communication,” Great Ideas for Teaching Students (G.I.F.T.S) competition. Paper presented at the annual meeting of NCA in Dallas, Tex., November 2017.

Mari, William. “Life as a cub: the careers of junior reporters in U.S. newsrooms from 1920 to 1960.” Paper presented at the annual meeting of AEJMC, history division, Chicago, Ill., August 2017.

Mari, William. “Romantic Relationships in the Newsroom: 1920 to 1960.” Paper presented at the Joint Journalism and Communication History Conference (AEJMC and AJHA) in New York City, March 2017.

Mari, William. “Cartoons in the Newsroom: 1920 to 1960.” Research prospectus presented at the annual meeting of the AJHA, St. Petersburg, Florida, October 2016.

Mari, William. “If I Could Do It All Again... Advice for New and Rising Journalism History Scholars.” Panel presentation at the annual meeting of the American Journalism Historians Association (AJHA), Oklahoma City, Oklahoma, October 2015.

Mari, William. “Radio cars, telephones, and batteries: how technology impacted relationships within and beyond newsrooms, c. 1920-60.” Paper presented at the Joint Journalism and Communication History Conference (AEJMC and AJHA) in New York City, March 2015.

Mari, William. “The sociology of the professions and mass communication: Clarifying a long relationship.” Paper presented at the Mass Communication division of the National Communication Association (NCA) in Chicago, Illinois, November 2014.

Mari, William. “Shared spaces: the American newsroom as vocational community, 1920-1960.” Research prospectus presented at the annual meeting of the AJHA, St. Paul, Minnesota, October 2014.

Mari, William. "A secular occupation? The religious roots of U.S. journalism." Paper presented at the Conference on Faith and History, in Los Angeles, California, September 2014.

Lee, Shin, and Mari, William. "Journalism endures: Twitter as a case study of human-software interaction." Paper presented at the Information Systems division of the International Communication Association in Seattle, Washington state, in May 2014.

Mari, William. "Writer by Trade: James Ralph and his Contemporaries speak to the Evolution of Journalism, Authorship and Literary Culture in Early Eighteenth Century Great Britain." Paper presented at the national conference of the Society for Textual Scholarship, Seattle, Washington state, March 2014.

Mari, William. "'Bright and inviolate:' the growth of business-newsroom divides in the early twentieth century." Paper presented at the annual meeting of the Association for Education in Journalism and Mass Communication (AEJMC), Washington, D.C., August 2013. Recipient of second-place student paper award, history division.

Mari, William. "Discovering the newsroom: how and when business and editorial departments diverged in the early twentieth century." Research prospectus presented at the annual meeting of the American Journalism Historians Association (AJHA), Raleigh, North Carolina, October 2012.

Mari, William. "Enduring values: the continuity of a professional ethos as seen in journalism textbooks published in the first half of the twentieth century." Paper presented at the annual meeting of the American Journalism Historians Association (AJHA), Raleigh, North Carolina, October 2012.

Mari, William. "Writer by Trade: Journalistic Identity in the Early Eighteenth Century." Paper presented at the annual meeting of the Association for Education in Journalism and Mass Communication (AEJMC), St. Louis, Missouri, August 2011.

INVITED PRESENTATIONS

Mari, William, "The impact of the internet on the journalism industry in the 1990s and 2000s," Sept. 16, 2022, at Seattle Pacific University, Seattle, Washington.

Mari, William, "The history of the American newsroom in the twentieth century," Oct. 15, 2022, at Seattle Pacific University, Seattle, Washington.

Mari, William, "The history of the American newsroom in the twentieth century," April 20, 2021, at the Manship School Research Roundtable, LSU, Baton Rouge, Louisiana.

Mari, William. "PBK initiation," April 10, 2022, invited talk to the Beta Chapter of PBK at LSU.

Mari, William. "The role of Phi Beta Kappa in my scholarship," April 14, 2021, invited talk to the Beta Chapter of PBK at LSU.

Mari, William. "The importance of media history to the practice of public relations," invited presentation to the Public Relations Association of Mississippi's River City Chapter, March 2021. To be delivered via Zoom.

Mari, William. "The history of newsroom computerization," invited presentation to Dr. Jennifer Moore's undergraduate media history class at the University of Minnesota-Duluth, Feb. 2021. To be delivered via Zoom.

Mari, William, "American newsroom poetry in the mid-20th century," Nov. 20, 2020, at the Voegelin Interdisciplinary Humanities Faculty Seminar, Dept. of Political Science, LSU, Baton Rouge, Louisiana.

Mari, William. "How Computers Came to American Newsrooms," Saturday, Feb. 29, 2020, the Living Computer Museum, Seattle, Washington state. Invited talk by the staff of the Paul-Allen founded computer museum, and part of a series of public presentations.

Mari, William. "A Short History of Disruptive Journalism Technologies," Jan. 31, 2020, at the Greenlee School of Journalism and Communication, Iowa State University. Invited talk by Dr. Jan. Boyles, first in a series of research talks for the Greenlee School.

Mari, William, "Computerization in the American newsroom," Dec. 3, 2019, at the Manship School Research Roundtable, LSU, Baton Rouge, Louisiana.

Mari, William. "Media law pertaining to confidentiality and access to government records." Invited two-part lecture given to Com 440: U.S. Media Law, at the University of Washington, Dept. of Communication, May 2018.

Mari, William. "The newsroom's legacy in twentieth-century American journalism." Lecture given to graduate seminar on Media and Civic Life, Oklahoma University, via video chat, September 2015.

Mari, William. "The origins of 'American journalism.'" Lecture given to visiting class of south Asian journalism students, hosted by the Foundation for International Understanding Through Students (FIUTS) and the U.S. State Department, Seattle, Washington state, June 2014.

Mari, William. "Covering campus suicide." Training workshop presented at the annual state meeting of the Washington state college chapters of the Society of Professional Journalists (SPJ), Seattle, Washington state, November 2011.

RESEARCH

Areas of Study

Journalism studies (media history and media law), public affairs/relations, Science and Technology Studies (STS), history of technology, sociology of work, culture, religion and communication

As a media historian, my work touches on a variety of related disciplines, including journalism studies and media law. My primary research stream focuses on centers of news production and distribution, including the formative role of the American newsroom on journalism's professionalization project during the twentieth century. As part of this, I examine the early computerization of the newsroom and the adoption of the internet, the use of reporting technology, and the development of professional identity and occupational values within journalism as an occupational field. I also focus on the current daily labor of news workers and how they form those identities and values in the context of larger social and economic forces in our information economy.

My research agenda thus sits at the intersection of technology and materiality studies, where it engages with two guiding questions: 1) **how do news workers experience and respond to changes in their workplaces and technology tools over time?** and then, more broadly, 2) **how do transitions from analog to digital technologies occur in information economies, as experienced by information workers, especially journalists?**

RESEARCH AND TEACHING EXPERIENCE

Visiting researcher

Département de communication, Université de Montréal, July 2023

Invited as a formally affiliated researcher to the Département, as part of previous (and continuing) research with the Paperology—A Reading and Activity Group (PAPG), based at the Artefact Lab there.

Assistant Professor in Media Law and Media History

Louisiana State University, Manship School of Mass Communication, Baton Rouge, Louisiana, Aug. 2019-present

As part of the Darlene and Thomas O. Ryder Professorship, in this position, I conduct research on the intersection of law, journalism and technology, teaching courses in media law and media history at the undergraduate and graduate level, supervising graduate students and conducting service to the Manship School, LSU, and to the School's First Amendment and media-history research group. Also tasked with developing LSU Online courses. Teaching load is a 2/2 on the semester system.

Assistant Professor

Northwest University, Kirkland, Washington, 2015-2019

Designed and led courses in the Dept. of Communication at Northwest University. Advised an average of 30-35 students. Courses taught include *Introduction to Mass Communication*, *Communication Technology Theory*, *Introduction to Speech*, *Communication Studies Senior Seminar*, *U.S. Media Law*, *Introduction to Media Writing*, *Introduction to Public Relations*, and advising student media, including *The Talon*, the student newspaper, and *The Screech*, campus podcast. Teaching load was 5/4 on the semester system.

Chair, Communication Studies

Northwest University, 2016-2019

Planned and facilitated the communication studies program at Northwest University, including course scheduling, adjunct hiring, student-worker management, curriculum redesign, internship coordination, liaison to division dean, and promotion of the major across campus. Supervised three faculty, nearly 80 majors and a student worker.

Instructor of Record and Teaching Assistant

University of Washington, Communication Department, 2010-2015

Aided faculty research, including Phil Howard, now the director of the Oxford Internet Institute. Courses taught included multiple sections of *Introduction to Communication I* (mass communication), *Introduction to Communication II* (human communication), *Mass Media Law* and *Introductory Multimedia Journalism*. Guest lectures included: *Radio Storytelling and Technology*, *Race, Gender, and Sexuality in the Media*, *Community Journalism*, *Interviewing Principles and Practices*, *The Press and Politics in the United States*, *Navigating Information Networks for Mass Media*, *Introduction to Public Speaking* and *Rhetorical Criticism*.

SERVICE

Manship School service

AY 2019-present

- Manship Strategic Planning committee (February 2024 to present)
- diversity committee member (Sept. 2019 to Dec. 2023)
- ad-hoc reception committee member for visiting faculty/graduate students (Sept. 2019 to present)
- SPJ chapter faculty liaison and advisor (Sept. 2019 to present)
- 3+3 (pre-law club) faculty advisor (Aug. 2021 to present)
- Freedom of Information research group/media-history interest group (Sep. 2019-spring 2020)
- advertising search committee member (Sept. 2019-December (2019)
- chair and/or member of Ph.D.; MA and BA, student committees (Sept. 2019 to present; see below)

Ph.D. graduate committee chair/co-chair:

Qinqin Wang, Ph.D. dissertation co-chair with Josh Grimm, spring 2023

Pam Labbe, Ph.D. dissertation co-chair with Nathan Kalmoe, interim, spring 2020 (Labbe switched to Nichole Bauer in the fall of 2020)

Ph.D. graduate committee member:

Hayley Booth, fall 2023 to present

Natalie Kaczynski, spring 2023 to present

Kyle Stanley, spring 2023 to present

Joseph Makkos (LSU College of Art + Design), spring 2021 to present

M.A. graduate committee chair:

Maddison Jarveaux, spring 2023 to present

Gabriela Coco, spring 2023
Chris Alumbaugh, spring 2023
Molly Brown, spring 2023
Gabrielle Debruler, spring 2023

M.A. graduate committee member:

Lynley Norton, fall 2022 to spring 2023
Margaret O'Rourke, spring 2023
Kimberly Friedman, fall 2020
Allyce Trapp, fall 2020

undergraduate thesis director:

Emily Lindsay, fall 2023 to present
Madelyn Cutrone, spring 2023
Domenic Purdy, spring 2023
Alexander Spencer, spring 2022
Justin Franklin, spring 2021

undergraduate thesis committee member:

Rachel Wong, fall 2023
Lizzie Shaw, spring 2023
Ava Borskey, spring 2022
Katelyn Prescott, 2021

LSU service (other)

AY 2019-present

Faculty Senate Internationalization Committee, Manship representative (Oct. 2023-present)

LSU Phi Beta Kappa chapter president (August 2023-present)

LSU Phi Beta Kappa chapter member; vice president (August 2019-July 2022; August 2022-July 2023)

Manship representative to Phi Beta Kappa chapter (Sept. 2019 May 2023)

Lighthouse Advocate, LSU (May 2021 to Aug. 2022)

Service to the discipline

AY 2011-present

Special-issue committee member/reviewer, Sur le journalism

AY 2024-present

Tankard Book Award reviewer, AEJMC

AY 2024-present

**Associate Director, Journalism Division, Radio Preservation Task Force,
Library of Congress**

AY 2023-present

Publications committee, AEJMC history division

AY 2022-present

AEJMC history division mentor

AY 2022-present

**Blanchard Prize (best dissertation in media history) committee member,
American Journalism Historians Association**

AY 2022-present

**Co-editor, *Media Building*, a transnational collection of essays on newsrooms and news work to be published by
Palgrave Macmillan, tentatively scheduled for 2024 or 2025; the other two editors include James West
(University College London) and Carole O'Reilly (Salford University)**

AY 2022-present

Emeritus chair/, AEJMC history division	AY 2021-22
Covert Award Judging Committee, AEJMC history division	AY 2021-22
Chair, AEJMC history division	AY 2020-2021
Vice-chair AEJMC history division	AY 2019-2020
Research chair, AEJMC history division	AY 2018-2019
Membership co-chair, AEJMC history division	AY 2017-2018
Reviewer, <i>Communication Law & Policy</i>	AY 2021-present
Reviewer, <i>Journal of Radio & Audio Media</i>	AY 2021-present
Volunteer, Diocese of Baton Rouge, Media Expert Review Committee	AY 2021-2023
Volunteer, Together Baton Rouge	AY 2020-present
Reviewer, <i>First Monday</i>	AY 2020-present
Reviewer, <i>Journal of Modern Periodical Studies</i>	AT 2020-present
Reviewer, <i>Technology & Culture</i>	AY 2020-present
Reviewer, <i>Radical History Review</i>	AY 2020-present
Reviewer, International Communication Association	AY 2019-present
Reviewer, <i>Mobile Media & Communication</i>	AY 2019-present
Reviewer, <i>Journal of Cultural Analytics</i>	AY 2018-present
Reviewer, <i>Newspaper Research Journal</i>	AY 2018-present
Program mentor, Act 6 leadership and scholarship program (goal was to recruit and retain students of color for liberal-arts colleges in the Pacific Northwest)	AY 2017-2019
Reviewer, <i>Journalism Studies</i>	AY 2016-present
Reviewer, <i>Journalism & Mass Communication Quarterly</i>	AY 2016-present
Membership co-chair, AJHA	AY 2015-2020
Reviewer, AEJMC	AY 2015-present
Reviewer, Joint Journalism and Communication History Conference	AY 2015-present
Reviewer and corresponding editor, <i>Journalism History</i>	AY 2015-present
Reviewer, <i>American Journalism</i>	AY 2013-present
Reviewer, <i>New Media & Society</i>	AY 2011-present
Regional representative and research associate, Radio Preservation Task Force	AY 2015-17

Seattle, Washington state

Worked as a regional coordinator and liaison with state, local and regional archives for the National Recording Preservation Board of the Library of Congress and its Radio Preservation Task Force.

Veritas Forum, Seattle

AY 2015-2016

University of Washington

Organized events on campus that brings speakers to address pressing social and cultural issues.

Phi Beta Kappa Society, Puget Sound Association, board member

AY 2011-2019

Seattle, Washington state

Served on regional association's board, acting as liaison between that entity, the national academic honors society, and the University of Washington's Alpha chapter of Phi Beta Kappa.

PROFESSIONAL AND ACADEMIC ASSOCIATION MEMBERSHIPS AND AFFILIATIONS

Paperology – A Reading and Activity Group (PAPG), Département de Communication, Université de Montréal

Society for the History of Technology (SHOT)

Association for Education in Journalism and Mass Communication (AEJMC), history division, mass-media ethics, media management and religion and communication divisions

International Communication Association (ICA), communication history division

National Communication Association (NCA), Communication and Law and Communication and Military Divisions

European Communication Research and Education Association (ECREA), communication history section

Media, Communication and Film Studies Programs at Liberal Arts Colleges (MCFLAC)

Christianity & Communication Studies Network (CCSN)

American Journalism Historians Association (AJHA)

Religious Communication Association (RCA)

Society of Professional Journalists (SPJ)

Conference on Faith and History (CFH)

Advisers of Christian Collegiate Media (ACCM)

Phi Beta Kappa Society, LSU Beta Chapter

Phi Beta Kappa Society, Puget Sound Association

Phi Alpha Theta, Tau Sigma, Phi Theta Kappa

ACADEMIC AWARDS AND GRANTS

McGill University, Osler Library of the History of Medicine, Dr. Dimitrije Pivnick Award in Neuro and Psychiatric History, 2023

Mason Multi-Media Award, Oral History Association, for "The Essential Workers," 2022

Darlene and Thomas O. Ryder Professorship, 2022 to present

American Journalism Historians Association (AJHA) runner-up book award, 2022

AEJMC History Division Teaching Award, 2022

Travel grant to the Media Archeology Lab (MAL), at the University of Colorado Boulder, 2022

Bill and Avis Ross Professorship, LSU, 2019-2022

Top paper award for the Newspaper & Online News Division, AEJMC, 2021

1 for All, Free Speech Center, Middle Tennessee State University, 2021

Hayek Fund for Scholars, The Institute for Humane Studies at George Mason University, 2021

National Endowment for the Humanities (NEH) summer institute, "City of Print: New York and the Periodical Press,"
City University of New York (held virtually), New York City, 2020

Summer Institute, Office of Research & Economic Development, LSU, 2020

Faculty & Junior Faculty Travel Grant, Office of Research & Economic Development, LSU, 2020

Hayek Fund for Scholars, The Institute for Humane Studies at George Mason University, 2020

Northwest University travel and research grants, 2015-2019

Joseph McKerns Research Grant Award, AJHA, 2016

Soden-Trueblood Endowed Graduate Publishing Fellowship, University of Washington Press, 2014-15

Harry Bridges Center for Labor Studies research grant, UW Dept. of History, 2014-15

Religion Newswriters Association, Chandler Student Contest, third place, 2014

Archival research travel grant, UW Dept. of Communication, 2014

Tow Center for Digital Journalism research grant, 2013

Second-place student paper award, history division, AEJMC, 2013

"Top Scholar" recipient, UW Graduate School, College of Arts and Sciences, 2010

Mary Gates Research Scholar, research grant for work in the UW Dept. of History, 2009

Society of Professional Journalists (SPJ), Mark of Excellence first-place award, 2009

Finalist, Rhodes, Marshall and Gates-Cambridge scholarships, 2008

RELATED WORK EXPERIENCE

Public Affairs Officer, *Lieutenant, U.S. Navy Reserve, 2012-2020*

Public affairs officer for the U.S. Navy Reserve, wrote, edited and managed media content and media engagement in support of the Navy's active-duty and reserve-component missions, supporting other U.S. military elements, as well as allies and partner nations' navies during combined exercises and operations. Last assignment to Navinfo Pacific Fleet, based at Naval Air Station North Island, San Diego, Calif.

Poll worker, East Baton Rouge Parish, Baton Rouge, Louisiana, 2020-present

Works as volunteer poll commissioner, assisting with the supervision of local elections, including operating voting machines, answering questions, helping with voter registration, confirming initial results, and other duties as assigned.

Podcast host/producer, Journalism History Podcast, 2018-2020

Co-founder, co-host and a producer for the AEJMC History Division's media-history podcast, interviewing historians for 30-40-minute episodes that received hundreds of downloads and is the only current, dedicated podcast of its kind in the U.S. It has had more than 40 episodes produced, with more than 6,000 downloads in 49 states and 64 countries.

Writer, *The Saturday Evening Post*, 2024-present

Writer, *The Conversation*, 2021-present

Writer, "Made by History," *Washington Post*, 2020-present

Writer, Manship School Statehouse Bureau/Gannett, 2020-present

Writer, Society of Professional Journalists, *Quill*, 2018-present

Writer, *Christianity Today*, 2017-2018

Writer, *Slate* (to "Vault," Slate's history blog), 2015

Fellow, University of Washington Press, 2014-2015

As the UW Press' 2014-15 Soden-Trueblood Graduate Fellow, worked part-time on long-term editing, marketing and community-engagement projects, assisting at all stages of the academic-monograph publication process.

Writer, *Inside Journal* (prison education non-profit), 2016-19

Writer, *Geekwire.com*, Seattle, 2010-2018

Reporter, UW Election Eye, Seattle, 2012

Political reporter/correspondent for joint project between *The Seattle Times* and the University of Washington, traveling and covering the 2012 presidential election, and local races in Washington state.

Columnist, *The Daily*, the UW's student newspaper, UW, Seattle, 2006-2016

USDA Summer Food Service Program (SFSP), Seattle, 2011-12

Managing editor, undergraduate history journal, Cambridge, Wolfson College, Cambridge, UK, 2009-2010

REFERENCES

Dr. Henrik Örnebring, Professor of Media and Communication, Karlstad University; Karlstad, Sweden; henrik.ornebring@kau.se

Dr. Josh Grimm, Former Interim Dean, Manship School of Mass Communication, Baton Rouge, LA; jgrimm@lsu.edu

Dr. Teri Finneman, Associate Professor, William Allen White School of Journalism and Mass Communication, Lawrence, KS; teri.finneman@ku.edu

Dr. Sheryl Kennedy Haydel, Director, School of Communication and Design, Loyola University, New Orleans, LA; skhaydel@loyno.edu

Dr. Richard Kielbowicz, Emeritus Associate Professor, Department of Communication, University of Washington, Seattle, WA; kielbowi@u.washington.edu

Dr. David Domke, Professor (retired), and former chair, Department of Communication, University of Washington, Seattle, WA; dsgdomke@gmail.com

Note: further references can be provided upon request.